

**Intent
Consulting**

Omar L. Harris

Leadership Strategist · Keynote Speaker · Author · Founder of Intent Consulting

"Speaking is not about being seen. It is about helping people see. When clarity replaces confusion, confidence replaces hesitation, and action replaces fear, transformation begins."

SPEAKERS[®]

AUGUST 2025

THE POWER OF THE PIVOT

HOW BLACK SPEAKERS,
AUTHORS & EXPERTS
ARE REINVENTING IN
REAL TIME

AUGUST IS BLACK BUSINESS MONTH

CELEBRATING RESILIENCE,
REINVENTION & THE SPIRIT
OF BLACK ENTERPRISE



EXECUTIVE SUCCESS COACH | BESTSELLING AUTHOR | J.E.D.I. LEADERSHIP EXPERT

OMAR L. HARRIS

FOUNDER AND MANAGING PARTNER INTENT CONSULTING

BUSINESS • PUBLISHING • CONFERENCES • MARKETING

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 ABOUT OMAR L. HARRIS

Character Drives Performance

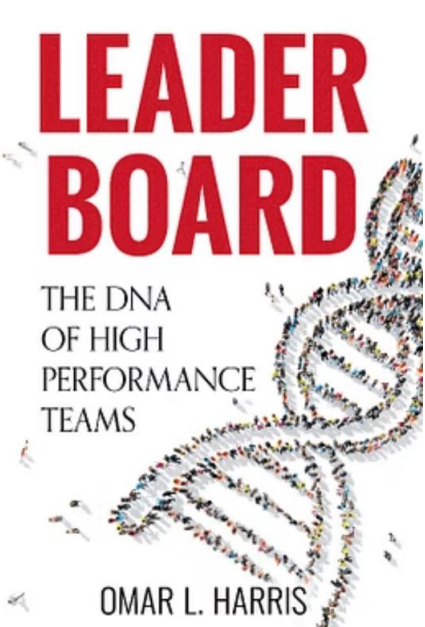
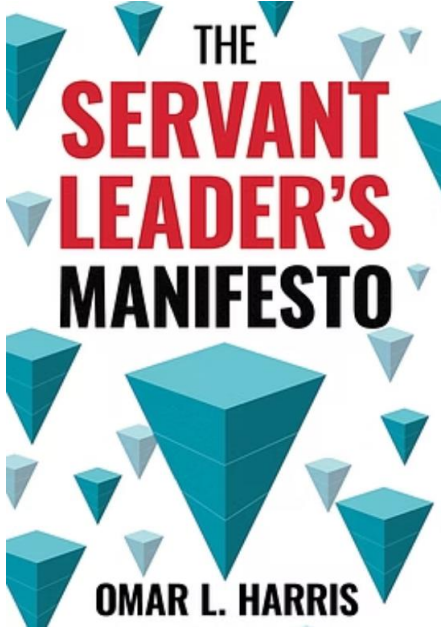
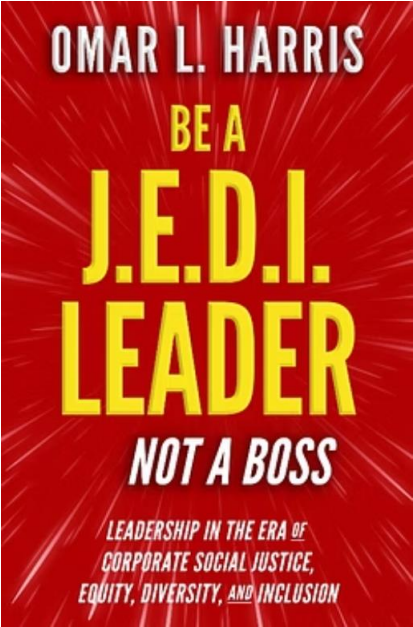
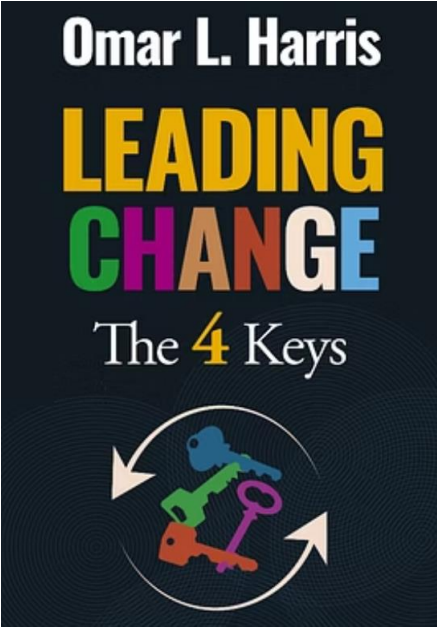
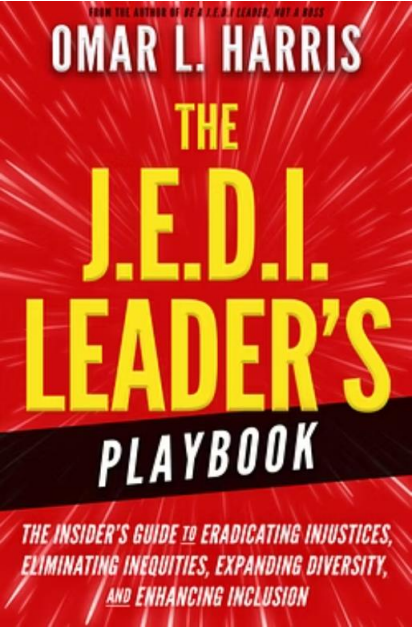
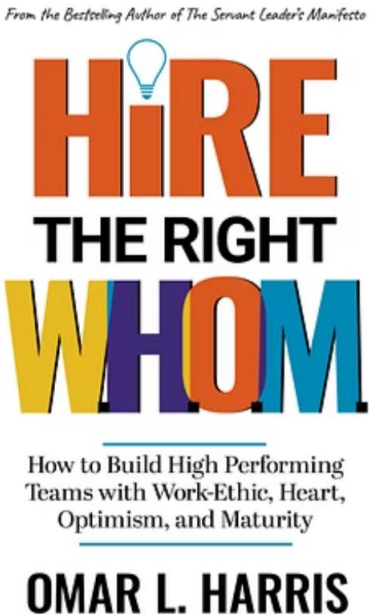
For more than two decades, Omar L. Harris has advised Fortune 500 leaders, high-growth entrepreneurs, and executive teams on how to build cultures that outperform the market.

His work sits at the intersection of **leadership, hiring, and human performance**. He challenges organizations to stop optimizing résumés and start selecting for character.

Omar is the architect of the **W.H.O.M. framework**—Work-Ethic, Heart, Optimism, and Maturity—a character-based operating system for hiring, developing, and promoting talent. Through the WHOM Growth Hub, Hiring Hub, and Teaming Hub, he is building a scalable technology platform designed to reduce costly hiring misfires and unlock sustainable performance.

Extensive Thought Leadership

Omar's body of work represents decades of insight into what makes teams and leaders truly exceptional. His publications span practical frameworks, inspirational guidance, and research-backed strategies for organizational transformation.



Each book addresses critical challenges facing today's leaders—from navigating uncertainty to building inclusive cultures that drive innovation. These works provide actionable frameworks that translate theory into measurable results.

Areas of Expertise

1

Character-Based Hiring & Talent Architecture

Creator of the W.H.O.M. framework and designer of scalable hiring, assessment, and risk-gating systems that reduce misfires and increase long-term performance.

2

High-Performance Team Development

Builder of team operating systems that strengthen trust, accountability, collaboration, and execution across matrixed and enterprise environments.

3

Leadership Strategy & Culture Design

Advisor to executive leaders on crafting collective vision, aligning values, and building abundance-driven cultures that outperform scarcity and ego-driven leadership.

4

Influence Without Authority

Developer of practical frameworks that help leaders drive strategic decisions, gain stakeholder buy-in, and lead change across complex organizations.

5

Executive Coaching & Scalable Growth Platforms

Architect of growth systems, certification programs, and leadership technology designed to unlock sustainable performance at individual, team, and organizational levels.

Signature Speaking Topics



Hire the Right W.H.O.M.

A new standard for hiring and talent decisions. Learn how character predicts performance and how to build teams anchored in Work-Ethic, Heart, Optimism, and Maturity.



The Culture Code: Building High-Performance Teams

How shared values, collective trust, disciplined execution, and a clear North Star create sustainable competitive advantage.



Leading Change Without Chaos

Navigate transformation with clarity and confidence. Align context, communication, construction, and culture to drive momentum without burning out your team.



Influencing Without Authority

Proven frameworks for driving decisions in matrixed organizations. Master stakeholder alignment, productive conflict, and strategic positioning to move ideas forward without relying on title.



Servant Leadership in Action

Practical leadership that balances humility and resolve. Discover how service, self-mastery, and accountability elevate both people and performance.



From Scarcity to Abundance Leadership

Replace ego-driven, command-and-control habits with an abundance mindset that unlocks innovation, ownership, and exponential growth.

Top 3 Talking Points

Character Predicts Performance

Skills get you hired. Character determines whether you elevate or erode a team. When you hire and promote based on Work-Ethic, Heart, Optimism, and Maturity, performance becomes **sustainable instead of accidental**.

High-Performance Culture Is a System, Not a Slogan

Trust, accountability, and execution do not happen organically. They are designed. The leaders who win build clear values, aligned incentives, and disciplined behaviors that reinforce the culture they claim to want.

Influence Drives Results More Than Authority

In today's matrixed world, title is not enough. Leaders who master strategic alignment, productive conflict, and stakeholder buy-in move organizations forward without creating chaos.

20+ Years Delivering Transformative Experiences


What Omar Delivers

- Keynote presentations at leadership summits, conferences, and corporate events
- Executive workshops and certifications focused on hiring, culture, and influence
- Strategic offsite facilitation for senior leadership teams
- Interactive training programs designed to strengthen trust, accountability, and execution

Speaking Style

Omar blends **storytelling, sharp strategic insight, audience interaction, and real-world application**. Participants consistently describe his sessions as clear, actionable, and transformative—never theoretical.

Whether addressing senior executives or emerging leaders, his goal is the same: **elevate thinking, sharpen execution, and equip leaders with frameworks that drive measurable results** long after the event ends.

 PAST ENGAGEMENTS

Where Omar Has Spoken

Fortune 500

Merck & Co · Pfizer & Co · Teva · Merck
Serono · International Game Technology PLC
(IGT) Global Summit

Leadership Summits

World Business & Executive Coach Summit
(WBECS) · Rising Leader's Summit · CCL
Global Strategy Summit · The Executive
Leadership Council

Industry & Community

Global Team Coaching Institute · IIL ·
Leadership Harrisburg Area · WIN Nevada ·
Society for Marketing Professional Services
· Manifest Equity Conference

Education & Networks

Morehouse Medical School · Strengths
Philippines Conference · HR Leadership
Forum of New England · Black Speakers
Network





Let's Build What Matters

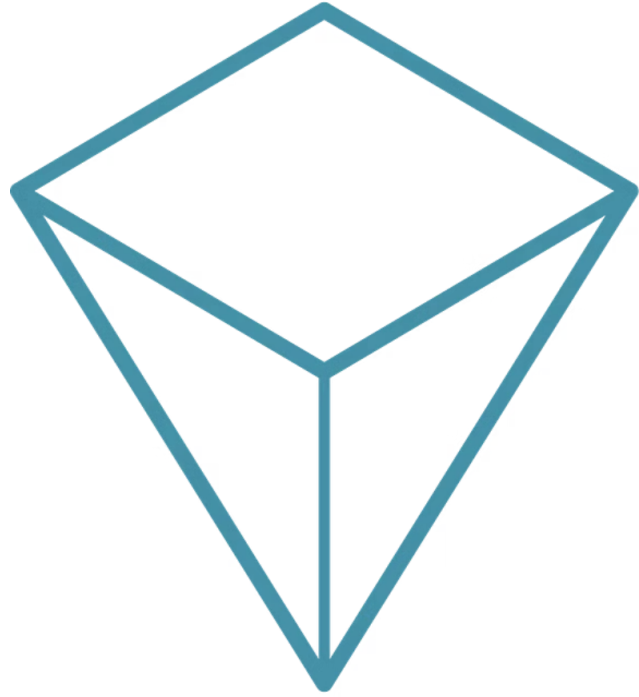
Omar's mission is clear: **unlock unlimited growth by building people of character who build organizations of consequence.** Through books, technology, certification programs, and community, he is creating an abundance ecosystem designed to scale leaders—and the impact they make on the world.

"A great talk does more than move emotions in the moment. It equips people to move differently long after the room is empty."

Categories

Business Growth · Processes & Systems · Sales & Leadership · HR
Leadership · Diversity & Inclusion · Workplace Culture · Communication ·
Personal Growth

📅 **Book Omar for your next event:** \$12,500 per hour plus relevant travel expenses. He does not just teach leadership. He builds it.



Intent Consulting

Contact Us

Omar L. Harris is dedicated to fostering growth and impact. Connect with him for speaking engagements, consulting opportunities, or collaborations to empower your organization.

Visit Omar's Official Website: jedileader.com